



20th ANNUAL INTERNATIONAL INTERDISCIPLINARY CONFERENCE ON HYPERTENSION
And Related Cardiovascular Risk Factors in Ethnic Minority Populations

July 15-18, 2005 • San Juan, Puerto Rico

SUPPORT PARTICIPATION INDICATOR

All support includes recognition of support in mailings and on-site materials

Exclusive Dinner Symposium* \$ 100,000

Includes:

- Dinner Symposium for up to 350
- CME Accreditation for Symposium*
- Door Drops and Pre-Announcement
- 4 Complimentary Registrations
- 2-Page, 4-Color Ad in Meeting Program Guide
- 1 Page, B&W Ad in *Ethnicity & Disease*

Exclusive Lunch/Abstract Reception* \$ 80,000

Includes:

- Lunch/Reception for up to 250
- CME Accreditation for Symposium*
- Door Drops and Pre-Announcements
- 3 Complimentary Registrations
- 2-Page, 4-Color Ad in Meeting Program Guide
- 1 Page, B&W Ad in *Ethnicity & Disease*

Exclusive Breakfast Symposium* \$ 60,000

Includes:

- Breakfast Symposium for up to 200
- CME Accreditation for Symposium*
- Door Drops and Pre-Announcement
- 2 Complimentary Registrations
- 2-Page, 4-Color Ad in Meeting Program Guide
- 1-Page B&W Ad in *Ethnicity & Disease*

SYMPOSIA DATES/TIMES (Select Symposia date/time)

Friday, July 15, 2005

- Hypertension Academy (8:30 AM – 12:30 PM)*
- Lifestyle Modification Workshop (1:00 PM – 5:00 PM)*

Sunday or Monday, July 17-18, 2005

Breakfast Symposium (6:30 AM – 8:00 AM)

- Sunday SOLD** **Monday SOLD**

Lunch Symposium (11:00 AM – 1:00 PM)

- Sunday (Annual Roundtable) SOLD**
- Monday SOLD**

Dinner Symposium (6:30 PM – 8:30 PM)

- Saturday SOLD** **Sunday SOLD**

Abstract Session (1:00 PM – 2:30 PM)

- Sunday**

*all CME activities will be planned according to ACCME guidelines

Funding Recognition

- Platinum** \$100,000 and greater • **Diamond** \$60,001-\$99,999
- Gold** \$40,001-\$60,000 • **Silver** \$25,001-\$40,000

Additional Support Opportunities

- Board Dinner\$ 15,000
- 2nd Annual ISHIB Roundtable Lunch Program\$ 85,000
- Full-Day Review Lectures\$ 30,000
 - Hypertension Academy (\$15,000)
 - Lifestyle Modification Workshop (\$15,000)
- Opening Ceremony\$ 35,000
- President's Reception\$ 45,000
- Portfolios (qty 250)\$ 5,000
- Promotional Banners (qty 1).....\$ 3,000
- Lanyards (qty 500).....\$ 2,500
- Final Program Syllabus/Guide..... \$ 35,000
- Back Cover Advertisement.....\$ 7,500
- Front Cover Advertisement\$ 5,000
- Unrestricted Educational Grant*.....\$ _____

*Funds may be used to provide grants to attendees to subsidize registration and travel costs

Program Guide Advertisement Rates

Ad Size	B&W	1-Color	2-Color	4-Color
2-page Spread	\$1100	\$1496	\$1795	\$2585
Inside Back	\$1300	\$1638	\$1920	\$2764
Full Page	\$835	\$1052	\$1220	\$1642
Half Page	\$ 675	\$ 869	\$ 960	
Quarter Page	\$ 225	\$ 483	\$ 650	

To guarantee page position, add 15%

Ad Size

- 2-page Spread
- Inside Back
- Full Page
- Half Page
- Quarter Page

Color

- B&W
- 1-Color
- 2-Color
- 4-Color

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