



GUIDELINES AND SUGGESTIONS FOR POSTER PRESENTATION

INTRODUCTION

A poster presentation consists of a visual display of research highlights on a fiberboard background, combined with an interpersonal question-and-answer period. Presenters are requested to be available for the specified periods of time to discuss methods and results with interested visitors and colleagues. The conference program will list the times presenters will be present with their posters and also the individual assignment number for each poster.

All presented poster abstracts will be included with the conference proceedings of the society's scientific and medical journal, *Ethnicity & Disease*.

INSTRUCTIONS FOR POSTER PRESENTATION

Abstracts scheduled for poster presentation will be numbered. In addition, the program will specify the time when conference attendees may expect you to be at your display to discuss your work. Mount your posters on your assigned board during the designated time described on page 2 of poster presentation guidelines. Posters should be displayed for the period indicated. Poster material must be removed no later than 30 minutes after the close of the session.

The poster board surface area is 4' high and 8' wide. Prepare for the top of your poster space a label indicating the program number of your abstract, its title, and authors. The lettering for this section should be not less than 1" high. An enlarged copy of your abstract with dimensions 10½" x 13", typed in large type, should be posted in the upper left-hand corner of the poster board. Mount your materials on the poster board with pushpins. **Bring your own pushpins or thumb tacks—they will not be provided for you.**

All illustrations (figures, tables, schemes, etc) should be made beforehand and brought with you to the conference. Keep in mind that your illustrations must be read by interested attendees from distances of at least 3'. Charts, drawings and illustrations should be similar to those you would use in making slides; preferably cruder and more heavily drawn. They should not be "arty." Simple use of color can add emphasis effectively. **Do not** mount them on heavy board because these may be difficult to keep in position on the poster boards. Hand-lettered material should contain appropriately heavy lettering. Shade block letters where possible. Keep illustrative material simple. You might also find it useful to have on hand a tablet of suitable sketch paper (9" x 12") as well as one or two felt marking pens. **Do not write or draw on the poster boards.**

We suggest that you roll poster materials and insert them into a large mailing tube for ease in transporting them to the meeting. Carry them with you to the conference, as you will be mounting your own display. If you personally cannot bring your materials and mount them, then you should arrange with a colleague to do this for you.

SUGGESTIONS FOR DESIGN

READABILITY OF POSTERS

The poster presentation session affords many the opportunity to have their work viewed by a large audience. In order to deliver the most effective presentation, certain considerations must be made regarding the design of your display.

To accommodate a group at a single poster presentation, the size of the lettering must be large enough to be legible at a minimum distance of 3 feet.

If the presentation is typeset, choose a typeface (design of type) that is particularly simple and clear (**CG Omega**, for example). The weight/thickness of the type chosen should be medium or **bold**.

CONTRASTING COLORS

The six best color combinations to use in preparing art work are listed below. Remember, the key is to contrast. Keep this in mind when choosing your colors and shades.

1. Green on White
2. Blue on White
3. Red on White
4. White on Blue
5. Black on White
6. White on Black

PRESENTATION PERIOD

ABSTRACT POSTER PRESENTATION

Saturday, July 19, 4:30–6:00 PM

Posters can be displayed on July 17th. They should be installed Thursday, July 17 between 3:00 PM –5:00 PM and presented on during the Exhibit and Abstract Session in the Exhibit Hall. They will be removed between 1:00 PM – 5:00 PM on Sunday, July 20th). **Posters left in place after 5:00 PM will be discarded by the destination management company. If you are unable to install or dismantle your own poster, make arrangements with a colleague to do it for you.**

A poster assistant will be available in the exhibit hall during installation/dismantle times to answer questions and provide any assistance you may need.

Poster sessions will begin at 8:30 AM on Friday, July 18th. Authors are expected to attend their posters during these times. The poster session during the session, workshop, and plenary breaks will be reserved for a minimum of two moderated posters. A member of the Abstract Review Committee will lead delegates to the select posters. On Saturday, July 19th, from 4:30 PM – 6:00 PM all posters presenters will be available to engage in discussion about their poster.

If your poster was selected as a

- **Merit Poster**, please come prepared to engage in a 10 minutes discussion.
- **Blue Ribbon**, please refer to the Blue Ribbon Guidelines for instructions.