



ISHIB2008

International Interdisciplinary Conference on Hypertension and Related Cardiovascular Risk Factors

July 18-20, 2008 • New Orleans, Louisiana

SUPPORT PARTICIPATION INDICATOR

All support includes recognition of support in promotional materials and on-site materials

EXCLUSIVE DINNER SYMPOSIUM \$ 100,000

Includes:

- Dinner Symposium for up to 300
- CME Accreditation for Symposium
- Presenter (3) honoraria and air travel (R/T Coach)
- Door Drops and Pre-Announcement
- Standard Audio Visual Package
- 4 Complimentary Conference Registrations
- 2-Page, 4-Color Ad in Meeting Program Syllabus
- 1 Page, B&W Ad in *Ethnicity & Disease*

EXCLUSIVE LUNCH SYMPOSIUM \$ 80,000

Includes:

- Lunch Symposium for up to 250
- CME Accreditation for Symposium
- Presenter (3) honoraria and air travel (R/T Coach)
- Door Drops and Pre-Announcement
- Standard Audio Visual Package
- 3 Complimentary Conference Registrations
- 2-Page, 4-Color Ad in Meeting Program Syllabus
- 1 Page, B&W Ad in *Ethnicity & Disease*

EXCLUSIVE BREAKFAST SYMPOSIUM \$ 60,000

Includes:

- Breakfast Symposium for up to 200
- CME Accreditation for Symposium
- Presenter (3) honoraria and air travel (R/T Coach)
- Door Drops and Pre-Announcement
- Standard Audio Visual Package
- 2 Complimentary Conference Registrations
- 2-Page, 4-Color Ad in Meeting Program Syllabus
- 1-Page B&W Ad in *Ethnicity & Disease*

HYPERTENSION ACADEMY \$ 25,000

Includes:

- CME Accreditation for Symposium
- Presenter (up to 6) honoraria and air travel (R/T Coach)
- Door Drops and Pre-Announcement
- Standard Audio Visual Package
- 2 Complimentary Conference Registrations
- 2-Page, 4-Color Ad in Meeting Program Syllabus
- 1-Page B&W Ad in *Ethnicity & Disease*

LIFESTYLE MODIFICATION \$ 15,000

Includes:

- CME Accreditation for Symposium
- Presenter (up to 4) honoraria and air travel (R/T Coach)
- Door Drops and Pre-Announcement
- Standard Audio Visual Package
- 2 Complimentary Conference Registrations
- 2-Page, 4-Color Ad in Meeting Program Syllabus
- 1-Page B&W Ad in *Ethnicity & Disease*

ADDITIONAL SUPPORT OPPORTUNITIES

Board of Trustee & Corporate Partners Dinner	\$ 15,000
Community Program	\$ 25,000
Exhibit Breaks and Abstract Session.....	\$ 5,000
<i>(includes One (1) Day Exhibit Breaks & Scientific Abstract Poster Session)</i>	
Hotel Room Key Cards	\$ 5,000
Hypertension Academy	\$ 25,000
ISHIB2008 Proceedings Suppl (qty 5,000).....	\$ 35,000
Lanyards (qty 800)	\$ 5,000
Lifestyle Modification Workshop	\$ 15,000
Opening Ceremony	\$ 40,000
Portfolios (qty 800)	\$ 10,000
Program Syllabus (qty 800)	\$ 30,000
Promotional Banners (qty 1).....	\$ 3,000
Reception	
President's Reception & Banquet (<i>Friday, July 18</i>)...	\$ 60,000
Exhibit & Abstract Reception (<i>Saturday, July 19</i>)	\$ 50,000
Satellite Symposium (NOTE: see quote on left hand side)	
Tote Bags.....	\$ 10,000

Unrestricted Educational Grant*

**Funds may be used to provide grants to attendees to subsidize registration and travel costs*

PROGRAM SYLLABUS ADVERTISEMENT RATES

Ad Size	B&W	4-Color
2-page Spread	\$1100	\$2585
Inside Back Cover	\$1300	\$2764
Full Page	\$ 835	\$1642
Half Page	\$ 675	

To guarantee page position, add 15%

EXHIBIT SPACE

10' x 10' SPACES OFFERED ONLY

For Profit	\$2,000
Non-profit	\$ 500

FUNDING RECOGNITION

Recognition opportunities include the Program Syllabus and the annual meeting section of the ISHIB website.

PLATINUM
\$100,000 and greater

DIAMOND
\$60,001-\$99,999

GOLD
\$40,001-\$60,000

SILVER
\$25,000-\$40,000

BILLING UPON ISHIB RECEIPT OF SIGNED AGREEMENT FOR EDUCATIONAL SUPPORT

Tax ID: 58-1718541

Return this form to: ISHIB • 157 SUMMIT VIEW DRIVE • McDONOUGH, GA 30253 USA • (T): 404.880.0343 • (F): 404.880.0347 • www.ishib.org



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SYMPOSLIA DATES/TIMES

(Select Symposia date/time)

- Opening Ceremony (8:30 AM – 9:30 AM)
 Friday, July 18, 2008\$ _____
- Lifestyle Modification Workshop (1:30 PM – 3:00 PM)
 Saturday, July 19, 2008\$ _____
- Hypertension Academy (10:00 AM – 12:00 AM)
 Sunday, July 20, 2008\$ _____
- Breakfast Symposium (6:30 AM – 8:00 AM)
 Saturday, July 19, 2008\$ _____
 Sunday, July 20, 2008\$ _____
- Lunch Symposium (11:00 AM – 1:00 PM)
 Saturday, July 19, 2008\$ _____
 Sunday, July 20, 2008\$ _____
- Dinner Symposium (6:30 PM – 8:30 PM)
 Saturday, July 19, 2008\$ _____
 Sunday, July 20, 2008\$ _____

**all CME activities will be planned according to ACCME guidelines*

ADDITIONAL SUPPORT OPPORTUNITIES

- Board of Trustee & Corporate Partners Dinner \$ _____
- Community Program\$ _____
- Exhibit Breaks and Abstract Session\$ _____
- Hotel Room Key Cards.....\$ _____
- Hypertension Academy\$ _____
- ISHIB2008 Proceedings Supplement.....\$ _____
- Lanyards.....\$ _____
- Lifestyle Modification\$ _____
- Portfolios\$ _____
- Program Syllabus (qty 500)\$ _____
- Promotional Banners (qty 1)\$ _____
- Reception
 - President's Reception & Banquet\$ _____
 - Exhibit Breaks and Abstract Session\$ _____
- Tote Bags\$ _____
- Unrestricted Educational Grant*\$ _____

**Funds may be used to provide grants to attendees to subsidize registration and travel costs*

ADVERTISING SPACE

(A minimum of 50% payment of exhibit space must accompany form)

Ad Size

- 2-page Spread
- Inside Back Cover
- Full Page
- Half Page

Color

- B&W
- 4-Color

.....\$ _____

EXHIBIT SPACE (10' x 10')

(A minimum of 50% payment of exhibit space must accompany form)

- For Profit.....\$ _____
- Non-profit.....\$ _____

TOTAL AMOUNT OF SUPPORT \$ _____

SUPPORTER CONTACT INFORMATION

Name of Company _____

Contact Person _____

Title _____

Address _____

City, State, Postal Code _____

Phone _____

Fax _____

Email _____

PLEASE FIND ENCLOSED

Check Number _____ for the amount of \$ _____

Bill my:

- American Express
- Discover
- MasterCard
- Visa

Card number _____

Expiration _____

Name as it appears on card _____

Authorized Signature _____

FOR OFFICIAL USE ONLY

DATE: _____

AN: _____

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